



# America's Run For The Fallen

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**“RUN FOR THE FALLEN” TO INDIVIDUALLY HONOR AND REMEMBER ALL MILITARY SERVICE MEMBERS WHO DIED DURING THE WAR ON TERROR.”**

*Relay Team to Cover One Mile for Each Day a Service Member Died in an Organized Tribute Run from California to Arlington National Cemetery.*

**Chesapeake, VA** – Beginning April 7, 2018 Honor and Remember Inc. will initiate America's Run for the Fallen, one of the most comprehensive fallen military tribute events ever organized. The Run will call attention to and specifically honor the men and women who have died during the War on Terror beginning with the USS Cole Oct 12, 2000. A rotating team of more than 400 active duty military and civilian members from throughout the nation will embark on a 19 state, 6100 mile journey to honor every fallen service member, numbering nearly 20,000. Each mile of the route will be dedicated to individual heroes and their families, based on their chronological date of death.

Carrying a full size American Flag, Honor and Remember Flag and Honor and Sacrifice Flag along with hero information, each relay team will stop at one mile intervals in an apolitical reflection of remembrance of each service member, where a pre-staked “Hero Marker” is placed. There they will call each name out loud and deliver a short tribute for waiting Gold Star family members, friends, comrades and patriots. Covering approximately 50 miles per day, each day will conclude with an ending ceremony at planned stopping points in local towns and communities. The goal of Run for the Fallen is to blaze a memorial trail across America recognizing every service member who died as a result of serving in the armed forces.

America's “Run for the Fallen” will kick off on Saturday morning, April 7, 2018, at 6:30 a.m. at Fort Irwin, California, with a “start” ceremony for the five month, 6000+ mile mission through California, Arizona, Utah, Colorado, New Mexico, Texas, Oklahoma, Kansas, Nebraska, Iowa, Illinois, Indiana, Kentucky, Tennessee, Alabama, Georgia, South Carolina, North Carolina, and Virginia to finish at Arlington National Cemetery, on Sunday August 5th. More details and route maps will be available here... [www.runforthefallen.org](http://www.runforthefallen.org)

For more information and to find out how to get involved either by joining the run team, donating or volunteering please visit the Run for the Fallen website at [www.runforthefallen.org](http://www.runforthefallen.org) or write [run2018@HonorandRemember.org](mailto:run2018@HonorandRemember.org), [Click for Media Kit](#), [Video Link](#)

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**Run for the Fallen** – Jon Bellona, inspired after the death of his college roommate and friend 1LT Michael Cleary in Iraq, created a national run of remembrance. Beginning Flag Day, June 14, 2008, a dedicated team of runners ran across America from Fort Irwin, CA to Arlington National Cemetery, one mile for every member of the United States Army, Navy, Air Force, Coast Guard and Marines killed in Operation Iraqi Freedom. Each year since the run across America, runners from around the world have joined Run for the Fallen in remembering our fallen heroes. Hundreds of thousands of miles have now been collectively run in remembrance of those fallen in those recent operations. [www.runforthefallen.org](http://www.runforthefallen.org)

**Honor and Remember, Inc.** - After the death of his eldest son, Tony, in Iraq, Gold Star father George Lutz recognized the need to educate the nation on the precious cost of freedom. His mission became raising awareness about the sacrifice made by military men and women who died for their country through the creation and establishment of a distinct and tangible symbol. The Honor and Remember Flag was unveiled nationally on Memorial Day 2008 to perpetually recognize the sacrifice of our fallen military heroes and their families. The flag is now being endorsed by veteran and service organizations and adopted by cities and states as an official symbol. And it is being flown by patriotic Americans across our nation, well on its way to becoming a nationally accepted symbol of remembrance.

Subsequently, in order to include the families of fallen first responders, the Honor and Sacrifice Flag was unveiled on September 11, 2016. This new symbol enables all Americans to show appreciation for the selfless service of those whose lives are given as they protect and serve on the home front.

In 2014 Run for the Fallen became a subsidiary program of Honor and Remember, Inc.

You can learn more and sign the petition to support this mission by visiting [www.honorandremember.org](http://www.honorandremember.org)

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